



Established 1995

26 Years • 5,000+ Projects • Serve ALL Companies

*Provide Over 40 Creative Services*

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# HUNTSMAN

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UTAH FOOD BANK



GLASS & HARDWARE, LLC



# Timeless Marketing Wisdom From David Ogilvy



**It's useless to be creative or original if you can't sell what you've created.**



**Where do Big ideas come from?**

Think different —  
the best thinkers often do.



**The manufacturer who dedicates their advertising to building the most sharply defined personality for their brand will get the largest share of the market at the highest profit.**



**Your product or service must have  
a unique value proposition —**

**What value will your clients  
receive by doing business  
with you?**



## **Simple headlines are better...**

- 8 out of 10 people will read a headline
- only 2 out of 10 people will read the whole ad
- Confusing, tricky, or awkward, headlines drive people away





**Play to win and enjoy the fun!**



**Never bunt!**

**Always strive for a Home Run!**



• **FREE 30-MIN CONSULTATION.**

**ALL REWARD – no risk! • *Take Action!***



## Our Goal

- 1) Equip all businesses everywhere with the #1 tool for success – a functioning “*Marketing Plan*”!
- 2) Creatively design & produce your company’s service tools, collateral, & marketing materials.
- 3) Manage any project important to the successful promotion & growth of your company, repeat.



*Take Action!*

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*Thank You!*

We'd like to hear from YOU!  
We're prepared to help YOU achieve success!